

海外華媒采風長白山

期更多華僑了解它「賞冰雪泡溫泉 不封山只瘋玩」

香港文匯報訊（記者 盧洽、周琳、朱燁、張聰 長春報道）賞冰雪美景、泡火山溫泉、遊特色名鎮……日前，海外華文傳媒合作組織一行走進久負盛名的長白山，深度體驗長白山冰天雪地的無窮魅力。長白山黨工委委員、管委會副主任尹濤在推介會上表示，作為世界三大粉雪基地之一，長白山的雪質、雪量和雪期都處於國際頂級水平，管委會致力將長白山建成「世界級生態旅遊目的地」。



海外華文傳媒合作組織部分成員在長白山合影。香港文匯報記者朱燁攝

長白山冰雪旅遊資源得天獨厚，與歐洲的阿爾卑斯山脈、北美的落基山脈並稱世界三大粉雪基地。其雪季平均氣溫為零下12℃左右，溫度適宜，雪期長、雪質好，滑雪時舒適感極強。

建世界級生態旅遊目的地

近年來，長白山保護開發區以打造「世界級生態旅遊目的地」為目標，打造「山地避暑旅遊」和「寒地冰雪旅遊」兩大品牌，走出了一條生態優勢強、綜合效益好、旅遊特色化、全域高質量的國際化發展道路。

長白山旅遊股份有限公司發佈的2018年度財報顯示，去年公司實現營業收入46,414.1萬元（人民幣，下同），同比增長19.45%。

尹濤介紹，2019年至2020年雪季，管委會將借助冰雪產業、冰雪經濟發展的強勁勢頭，舉辦第十四屆長白山雪文化旅遊節暨第二屆長白山粉雪節，持續推廣「冬季來長白山，不封山只瘋玩」等冰雪品牌，全面提升粉雪經濟價值。

傳播長白山生態保護理念

香港大公文匯傳媒集團文匯報副總編輯、海外華文傳媒合作組織常務理事王國辰在會上表示，長白山保護開發區被列為景色秀美、風情獨特、文化悠遠，名揚中外。它特有的魅力正不斷吸引着越來越多的海外遊客前來。

王國辰稱，來自全球五大洲70餘家海外華文媒體代表一同在長白山勝地中遊覽，親身感受到長白山管委會多年來為保護藍天白雲、綠水青山、冰天雪山、清新空氣的努力和成果。華文傳媒組織始終專注向海外讀者推進祖國建設成就、介紹祖國大好河山。

王國辰介紹，目前集團兩報海外出版發行中，香港文匯報有26個、大公報有9個。本次海外華文傳媒把長白山的壯闊、雄偉、高潔、秀美記錄下來，把長白山常相守到白頭的美好寓意帶回去，把長白山的生態保護理念傳播出去，也把長白山的熱情好客宣傳出去。讓更多的海外華人華僑認識和了解長白山，讓更多的朋友踏上這片美麗的土地。



海外華文傳媒合作組織部分成員在長白山合影。香港文匯報記者朱燁攝

乘雪地摩托觀冰封瀑布 感受粉雪魅力

香港文匯報訊（記者 盧洽、周琳、朱燁、張聰 長春報道）日前，海外華文傳媒合作組織一行走進久負盛名的長白山，感受零下十二度粉雪帶來的魅力和美麗。雖因風力過大無緣天池主峰，成員們依然在冰封瀑布、綠潭潭等景觀處真切地感受了一回「冬天」。乘坐雪地摩托時，隨大風飛揚起的雪晶細碎地迎面撲來，更是讓大家倍感冰爽，興奮尖叫。

厚到膝蓋的積雪，比人還高的雪人，冰凌環繞的溫泉，團員們深深地被這難得一見的北國風光震撼了。「長白山真的太冷了，但非常值得來。」美國《僑聲報》社長曹國強笑着說，「為了抵禦零下十幾度的氣溫，我們也準備了很多保暖裝備。」他稱，當地的居民也很友好，很熱

情。「此次體驗是一生中難得的寶貴經歷，回去之後也會加深報道。」《加拿大商報》總經理蘇淑華則笑着對香港文匯報記者表示，這是自己第一次乘坐雪地摩托。「剛開始還有些害怕，但騎手都有安慰我們，速度也是有快有慢在不斷變化，覺得很刺激，也很好玩。」她稱，見到白茫茫一片，大家都變成了孩子，尤其是長白山的雪質非常鬆軟細碎，「粉雪」之稱名不虛傳，打雪仗也不會有疼痛感。「雖然是冰天雪地，但我們內心熱情如火，真的是不枉此行。」她表示，也想借此機會讓更多的海外華人華僑了解祖國、了解東三省、了解長白山。

長白山自古是遊獵民族神山

據稱，長白山最早見於中國4,000多

年前的文字記載中，《山海經》稱「不咸山」，金代始稱「長白山」。自古以來便是北方諸多遊獵民族不可動搖的神山。長白山天池是中國最高、最大的火山湖，也是世界上最深的內陸湖泊。現長白山景區主要分為西、北兩個景區。北景區的主要景點有：天池、長白瀑布、溫泉雞蛋、小天池、綠潭潭和地下森林等，西景區的主要景點有天池、中朝界碑、錦江大峽谷、曳尾公園、高山花園和玉池花園等。

海外華文傳媒合作組織一行在下榻酒店體驗了冰火兩重天的火山溫泉部落。在天然氧吧長白山森林的掩映下，零上40度的溫泉水與零下15度的室外溫度形成強烈反差，為成員們帶來了別樣的新奇體驗。

成貴高鐵全線開通 沿途景區賦能扶貧

香港文匯報訊（記者 周亞明 貴州報道）昨日早上8點30分，開往成都的C6008次動車駛出貴陽北高鐵站，標誌着成貴貴陽高鐵路（簡稱成貴高鐵路）宜賓至貴陽段開通運營，成貴高鐵路全線通車。有關方面表示，在成都與貴陽兩個省會城市之間旅行，最快的車次2小時58分可達。四川和貴州數十個著名景區已通過成貴高鐵路得以串聯，現在要做的就是致力川黔兩省「快旅慢遊」商旅圈從根本上形成。

成貴高鐵路起於四川省成都市，途經眉山市、樂山市、宜賓市，雲南省昭通市威信縣、鎮雄縣，以及貴州省畢節市，終至貴陽市，線路全長648公里，設計時速250公里。其中，成都至樂山段已於2014年底開通運營，樂山至宜賓段2019年6月開通運營。此次開通的宜賓至貴陽段全長372公里，設宜賓西、長寧、興文、威信、鎮雄、畢節、大方、黔西、

清鎮西、白雲北、貴陽東11座車站，初期運營時速250公里。

事實上，這段高鐵路首先就被定義為美景高鐵路。當天各大媒體直播的熱點，即點點並展示沿途景點。在多媒體海陸空的呈現中，的確是目不暇接、美不勝收。貧窮的一個代名詞或許就是「欠發達」、「欠開發」，但正是這種「雙欠」，給人們留下了當今世界存世不多的人間美景。一條高鐵路掀開了這些美景的神秘面紗，從旅遊的角度，似乎應該感謝這些曾經的「欠發達」、「欠開發」。

當天，香港文匯報記者搭乘貴陽北至綿陽的城際高鐵路，對剛剛全線開通成貴高鐵路作「初體驗」。11時59分，C6040班列按預定時間駛出貴陽北站，12點45分，準點到達大方站。香港文匯報記者體驗的這趟城際高鐵路，在到達成都後，還將延伸至綿陽。

申請酒牌續期公告
616牛肉火鍋專門店

現特通告：文耀榮其地址為新界元朗宏業西街29號宏富苑10樓14室，現向酒牌局申請位於新界元朗西菁街9號富盛大樓地下95至100號舖616牛肉火鍋專門店的酒牌續期。凡反對是項申請者，請於此公告刊登之日起十四天內，將已簽署及申明理由之反對書，寄交新界大埔鄉事會街8號大埔綜合大樓4樓酒牌局秘書收。

日期：2019年12月17日

NOTICE ON APPLICATION FOR RENEWAL OF LIQUOR LICENCE
616牛肉火鍋專門店

Notice is hereby given that Man Yu Wing of Flat 14, 10/F., Wang Fu Court, 29 Wang Yip Street West, Yuen Long, N.T. is applying to the Liquor Licensing Board for renewal of the Liquor Licence in respect of 616牛肉火鍋專門店 situated at Shop 95 to 100, G/F., Fu Shing Building, 9 Sai Ching Street, Yuen Long, New Territories. Any person having any objection to this application should send a signed written objection, stating the grounds therefor, to the Secretary, Liquor Licensing Board, 4/F., Tai Po Complex, No. 8 Heung Sze Wui Street, Tai Po, New Territories within 14 days from the date of this notice.

Date: 17th December 2019

申請酒牌續期公告
八福

現特通告：何柏全其地址為九龍藍田匯景花園3座11樓F室，現向酒牌局申請位於九龍旺角通菜街71號地下八福的酒牌續期。凡反對是項申請者，請於此公告刊登之日起十四天內，將已簽署及申明理由之反對書，寄交九龍深水埗基隆街333號北河街市政大廈4樓酒牌局秘書收。

日期：2019年12月17日

NOTICE ON APPLICATION FOR RENEWAL OF LIQUOR LICENCE
BLESSINGS

Notice is hereby given that HO Pak Chuen of Flat F, 11/F., Block 3, Sceneway Garden, Lam Tin, Kowloon is applying to the Liquor Licensing Board for renewal of the Liquor Licence in respect of Blessings situated at Ground Floor, 71 Tung Choi Street, Mong Kok, Kowloon. Any person having any objection to this application should send a signed written objection, stating the grounds therefor, to the Secretary, Liquor Licensing Board, 4/F., Pei Ho Street Municipal Services Building, 333 Ki Lung Street, Shamshuipo, Kowloon within 14 days from the date of this notice.

Date: 17th December 2019

申請酒牌續期公告
老友記

現特通告：何靜雯其地址為新界沙田愉翠苑愉勤閣1602室，現向酒牌局申請位於九龍油塘崇信街8號鯉灣天下地下3B舖老友記的酒牌續期。凡反對是項申請者，請於此公告刊登之日起十四天內，將已簽署及申明理由之反對書，寄交九龍深水埗基隆街333號北河街市政大廈4樓酒牌局秘書收。

日期：2019年12月17日

NOTICE ON APPLICATION FOR RENEWAL OF LIQUOR LICENCE
老友記

Notice is hereby given that HO Ching Man of Room 1602, Yu Kan House, Yu Chui Court, Shatin, N.T. is applying to the Liquor Licensing Board for renewal of the Liquor Licence in respect of 老友記 situated at Shop 3B, G/F., Canaryside, 8 Shung Shun Street, Yau Tong, Kowloon. Any person having any objection to this application should send a signed written objection, stating the grounds therefor, to the Secretary, Liquor Licensing Board, 4/F., Pei Ho Street Municipal Services Building, 333 Ki Lung Street, Shamshuipo, Kowloon within 14 days from the date of this notice.

Date: 17th December 2019

HAINAN AIRLINES HOLDING COMPANY LIMITED

ANNOUNCEMENT ON COMPLETION OF 2019 BOND ISSUE (XIANGPENG PHASE I) HAINAN AIRLINES HOLDING COMPANY LIMITED

The board of directors of the Hainan Airlines Holding Company Limited and its entire directors hereby guarantee that there is no significant omission, fictitious description or serious misleading of information in this announcement and they will take both individual and joint responsibilities for the truthfulness, accuracy and completeness of the content.

The 52nd session of the eighth board of directors on Oct. 30 of 2019 and 2019 ninth extraordinary general meeting of shareholders of the Hainan Airlines Holding Company Limited (hereinafter referred to as the Company) on Nov. 15 of 2019 deliberated and passed through the Report on Application for Corporation Bond Issue of the Xiangpeng Airlines. It's agreed that the Yunnan Xiangpeng Airlines Company Limited (hereinafter referred to as the Xiangpeng Airlines) would privately issue the corporate bond for amount of no more than RMB 1 billion yuan (including RMB 1 billion yuan). For details, please refer to the ANNOUNCEMENT ON CORPORATE BOND ISSUE PRELIMINARY OF THE XIANGPENG AIRLINES published on the China Securities, Shanghai Securities News, Security Times, Securities Daily, Hongkong's Wen Wei Po and the website of the SSE on Oct. 31 of 2019.

The 2019 first-phase issue of the corporate bond of the Xiangpeng Airlines was completed on Dec. 16 of 2019. The total bond issue amount accounted for RMB 990 million yuan at the par value of RMB100 yuan per unit with a term 5 years (3+2). Meanwhile, the issuer shall have the right to adjust the coupon rate option and the investor resale option at the end of the third year. The nominal interest rate is of 7.2%. The issue related documents were disclosed on the website of the Shanghai Clearing House (www.shclearing.com). So far, the subscription and payment of above stated bond issue has been completed, and the funds raised have been transferred to the special account for bond fund raising of the Xiangpeng Airlines.

The lead underwriter of the bond issue is the Guodu Securities Company Limited. The bond was issued privately to qualified investors with corresponding risk identification and affordability. The raised capital would be used to replenish current capital and repay debt.

On December of 2019, the Xiangpeng Airlines received the Letter without Objection to the Listing and Transfer of Privately Issued Corporate Bond of the Xiangpeng Airlines (the document of Shang Zheng Han [2019] No. 2221 issued by the SSE). According to above document, the Xiangpeng Airlines could privately issue corporate bond to qualified investors for amount of no more than RMB 1 billion yuan within 12 months from the issue of such government authority document. The bond underwriter is the Guodu Securities Company Limited.

Board of Directors
Hainan Airlines Holding Company Limited
Dec. 17, 2019

ANNOUNCEMENT ON MAIN OPERATION DATA HAINAN AIRLINES HOLDING COMPANY LIMITED

The board of directors of the Hainan Airlines Holding Company Limited and its entire directors guarantee that there is no significant omission, fictitious description or serious misleading of information in this announcement and they will take both individual and joint responsibilities for the truthfulness, accuracy and completeness of the content.

Following is the consolidated main operation data of the Hainan Airlines Holding Company Limited (hereinafter referred to as the Company) and its subsidiaries (hereinafter referred to as the Group) in Nov. of 2019:

Transport Volume	November of 2019			Accumulated Amount in 2019	
	Data	Chain Relative Ratio (%)	Month-on-Month Ratio (%)	Data	Increase/Decrease over the Same Period (%)
Revenue Passenger-Flow Kilometer/RPK (Unit: In Kilometer*person time)					
Domestic	7,091,720,000	-25.98	-21.50	104,678,260,000	5.27
Regional	27,650,000	-20.83	-	488,400,000	2.95
International	1,994,250,000	-27.33	-5.37	31,073,410,000	12.47

Transport Capacity	November of 2019			Accumulated Amount in 2019	
	Data	Chain Relative Ratio (%)	Month-on-Month Ratio (%)	Data	Increase/Decrease over the Same Period (%)
Available Seat-Flow Kilometer/ASK (Unit: In Kilometers*seat)					
Domestic	8,492,910,000	-22.60	-19.72	119,189,130,000	6.20
Regional	42,540,000	-24.77	-19.31	655,220,000	3.64
International	2,907,970,000	-26.55	-8.35	42,987,310,000	14.46
Total	11,443,410,000	-23.65	-17.10	162,831,660,000	8.25
Available Tonne-Kilometer/ATK (Unit: In Kilometers*ton)					
Domestic	885,190,000	-24.02	-11.19	12,598,720,000	19.81
Regional	3,570,000	-23.68	-21.20	61,070,000	12.92
International	332,540,000	-26.97	-9.11	4,985,630,000	13.08
Total	1,221,300,000	-24.85	-10.67	17,648,420,000	17.80
Available Freight Tonne-Kilometer (Unit: In Kilometers*ton)					
Domestic	253,230,000	-20.17	31.98	3,408,650,000	92.84
Regional	1,100,000	-30.30	1.53	18,240,000	47.17
International	155,230,000	-26.80	-13.01	2,268,370,000	14.04
Total	409,560,000	-22.85	10.28	5,695,260,000	51.11

Transport Rate	November of 2019			Accumulated Amount in 2019	
	Data (%)	Chain Relative Ratio (%)	Month-on-Month Ratio (%)	Data (%)	Increase/Decrease over the Same Period (%)
Load Factor (RPK/ASK)					
Domestic	83.50	-3.82	-1.90	87.83	-0.77
Regional	65.00	3.24	-8.53	74.54	-0.50
International	68.58	-0.73	2.16	72.29	-1.27
Total	79.64	-2.83	-1.35	83.67	-1.12
Freight Load Factor					
Domestic	26.60	3.87	-10.56	21.55	-17.53
Regional	14.00	3.15	-9.19	10.09	-8.17
International	48.83	1.28	-2.77	42.83	-3.06
Total	35.12	2.39	-9.05	29.99	-12.61
Total Load Factor (RTK/ATK)					
Domestic	79.06	0.04	-8.88	78.77	-10.99
Regional	73.54	3.58	-8.12	73.14	-8.13
International	76.12	0.55	-0.28	74.00	-1.60
Total	78.24	0.21	-6.59	77.41	-8.15

Note:

- The Company has transferred 48% stock right of the Tianjin Airlines Company Limited to the Haihang Aviation Group Company Limited after the approval of the 51st session of the eighth board of directors on October 16 of 2019 and the 2019 eighth extraordinary meeting of shareholders of the Company on Nov. 1 of 2019. The Tianjin Airlines Company Limited is no longer the controlled subsidiary of the Company. Therefore, the operation data in November disclosed in this announcement includes only the production and transportation statistics of the Hainan Airlines Holding Company Limited, the China Xinhua Airlines Company Limited, the Chang'an Airlines Company Limited, the Shanxi Airlines Company Limited, the Yunnan Xiangpeng Airlines Company Limited, the Fuzhou Airlines Company Limited, the Urumqi Airlines Company Limited and the Guangxi Beibu Gulf Airlines Company Limited (except for the operation data of the Tianjin Airlines Company Limited). The total data includes the production and transportation data of the Tianjin Airlines Company Limited from January to October of 2019. The exact data shall be subject to the audited data of accountants.
- Revenue Passenger-Flow Kilometer/RPK means that the flying kilometer times the charged passenger number.
- Revenue Tonne Kilometer/RTK means that the flying kilometer times the charged loading (passenger & cargo).
- Revenue Freight Tonne Kilometer/RTK means that the flying kilometer times the charged freight tonnage (cargo & mail).
- Available Seat-Flow Kilometer means that the flying kilometer times the seat available for sale.
- Available Tonne-Kilometer means that the flying kilometer times the tonnage available for load.
- Available Freight Tonne-Kilometer means that the flying kilometer times the tonnage for loading cargo & mail.
- Load Factor means the ratio that the Revenue Passenger-Flow Kilometer is divided by the Available Seat-Flow Kilometer.
- Freight Load Factor means the ratio that the Revenue Freight Tonne Kilometer is divided by the Available Freight Tonne Kilometer.
- Total Load Factor (RTK/ATK) means the ratio that the Revenue Tonne Kilometer is divided by the Available Tonne Kilometer.

In November of 2019, the Group did not introduce any new aircraft. It retired one A350-900 and two B737-800 aircraft. At the end of November of 2019, the Group operates 364 aircraft in total.

The Group started the operation of a new air-route of Lanzhou = Lianyungang = Osaka (twice-weekly flights) from Nov. 25 of 2019.

We would like to remind investors that above data is prepared on the basis of internal statistics of the Company which has not been audited and might be adjusted. Above operation data might be different from the audit results and disclosed in the related periodical report. We reserve the right of adjustment to above operation data according to the audit results and actual situation. The monthly operation data disclosed above is for preliminary reference to investors only. Investors shall pay attention to the investment risks caused by improper trust or use of above information.

Board of Directors
Hainan Airlines Holding Co., Ltd.
Dec. 17, 2019